

# POST SHOW REPORT 2022

**22** **23** **24**

**SEPTEMBER 2022**

**INTERNATIONAL CONVENTION  
CITY (ICCB), BASHUNDHARA,  
DHAKA, BANGALADESH**



**BANGLA  
MEDeXPO**

Exclusive Exhibition on Medical, Surgical,  
Diagnostic and Hospital Products

[www.banglamedexpo.com](http://www.banglamedexpo.com)



South East Asia's only focussed Diagnostic  
Products and Consumables Exhibition

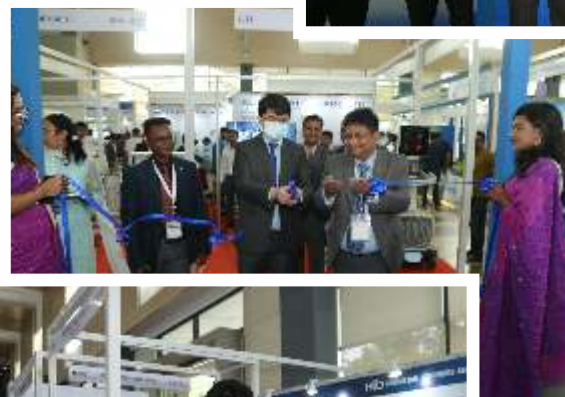


**LAB**  
**Bangladesh**

International Exhibition on Laboratory, Scientific,  
Analytical & Biotech Instruments, Chemicals & Consumables

[www.labbangladesh.com](http://www.labbangladesh.com)

# INAUGURATION



# FACTS & FIGURES

## TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

We are pioneers of comprehensive, multi-dimensional professional service providers for healthcare, biotechnology, laboratory, optical, ophthalmology and education sectors. We are committed to connect potential buyers for our customers to expand their businesses. We have carved a respectable niche for ourselves in the area of trade exhibitions, conferences, and workshops. We are organisers of biggest trade shows and conferences in India, Africa and South East Asia.

**10,000+**  
SQ. MT. GROSS AREA



**9,000+**  
TRADE VISITORS

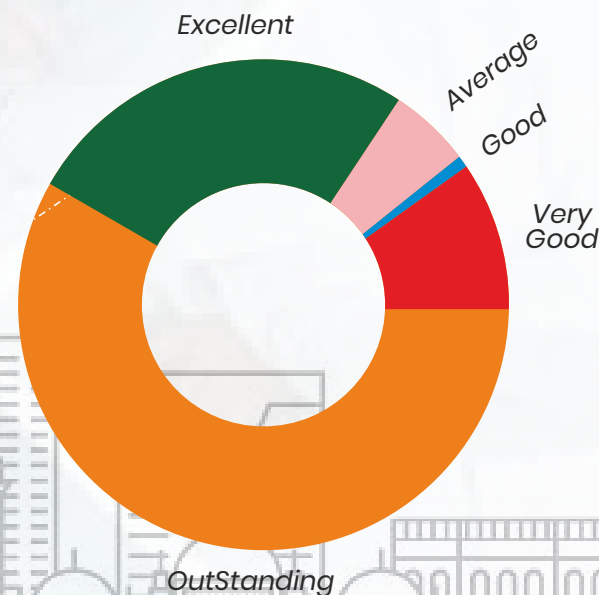
**205+**  
EXHIBITORS



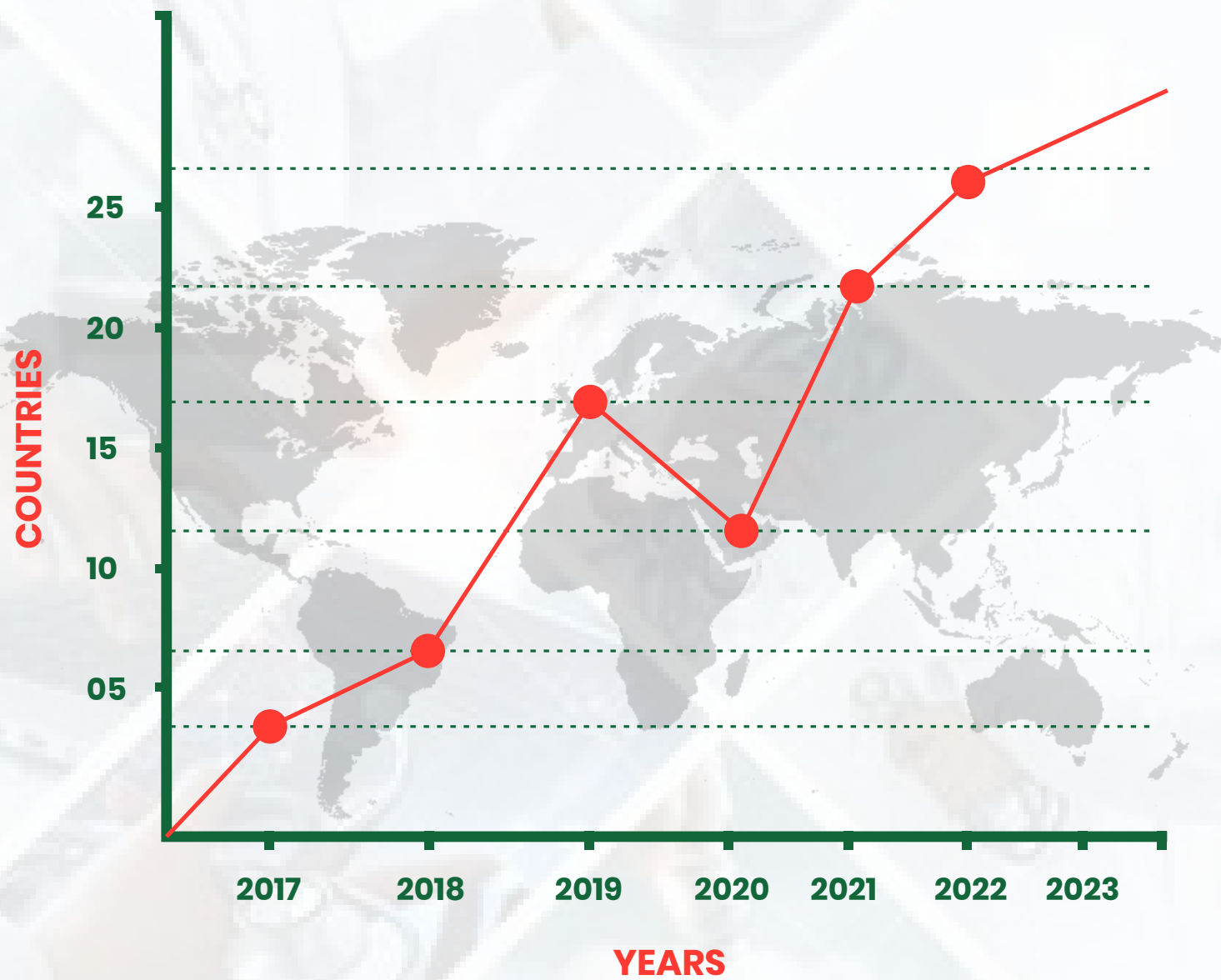
**100+**  
BRANDS

**250+**  
DELEGATES

**20+**  
EXHIBITING  
COUNTRIES



# INTERNATIONAL PARTICIPATION





# PRE-SHOW ACTIVITY



**50,000+**  
QR Code Invitations

**3,00,000+** SMS CAMPAIGN

**1,75,000+** EMAIL CAMPAIGN

**4,00,000+** WHATSAPP CAMPAIGN

## **Personalized Printed Invitations**

Provided to Exhibitors to Invite their Key Contacts

## **On - Ground Visits**

by marketing team

## **Press Meet**

Show launch & media interaction among esteemed journalists.

## **Round the Year Promotion**

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

## **Brand Promotion & Establishment**

Participants brand promoted through Social Media in category of products to targeted audience.

# EXHIBITOR'S LIST

ACTURAA INDIA PVT LTD  
ADORE MEDICAL PVT LTD  
AGELN SURGICAL AND HEALTHCARE PVT LTD  
AIRGASES PROJECTS PVT LTD  
AKAS MEDICAL EQUIPMENT PVT LTD  
ALIVE HEALTHCARE LTD  
ALIZA HEALTH CARE PVT LTD  
AMRIT SCIENTIFIC INDUSTRIES PVT LTD  
AMUKTA MEDICAL SYSTEMS  
APOLLO HEALTH AND LIFE STYLE LIMITED  
APPLIED OPTICAL TECHNOLOGIES PVT. LTD.  
AXIVA SICHEM BIOTECH  
BEACON DIAGNOSTICS PVT LTD  
BENDER INDIA PVT LTD  
BIOLINE DIAGNOSTICS LLP  
BIOMAX RUBBER INDUSTRIES SDN BHD  
BIOMETRIC CABLES  
BIOTECH CONCERN  
BIOTECH INTERNATIONAL  
BIOTECH SERVICES  
BIOTROL LABORATORIES PVT LTD  
BONNY PRODUCTS PVT LTD  
BRISTOL INDIA  
CALCUTTA ROTAMETER & EQUIPMENT  
CAREMAX HEALTHCARE  
CHHENNA CORPORATION  
CML BIOTECH LTD  
COSLAB INTERNATIONAL  
DELUXE SCIENTIFIC SURGICO PVT LTD  
DRS CONSULTANT PVT LTD  
EASEMED ELECTROSURGICAL PVT.LTD  
GCC BIOTECH  
GENUINE BIO SYSTEM PVT LTD  
GENWORKS HEALTH  
GLOBAL MEDICAL ENGINEERING (BD) LTD  
GLOBAL MEDICARE

GOODWILL LIFESCIENCES PVT LTD  
HEALTHIUM MEDTECH LIMITED  
HI CARE GLOVES PVT. LTD.  
HINDUSTAN SYRINGES AND MEDICAL  
DEVICES LTD  
HOSPI LINE EQUIPMENTS PVT. LTD.  
HUBER PROCESS CONTROL SYSTEMS INDIA  
PVT LTD.  
INDIAN SURGICAL COMPANY  
INSTRUMENTS INDIA INC  
INTEGRA VENTURES  
INVENT TECHNOLOGIES LTD  
INVICTA PROFESSIONAL CONSORTIUM LTD  
ISHA SURGICAL  
ISLAM TRADING  
JAI SHAKTI INDUSTRIES  
JAJOO SURGICAL PVT LTD  
JEEBON DEEP SURGICAL  
JMI GROUP  
KAY & COMPANY  
KAY PEE UDYOG  
KMS MANUFACTURING COMPANY  
KRISON MEDICAL SOLUTIONS  
KRYPTON INDUSTRIES LTD  
LABTOP INSTRUMENTS PVT LTD  
LIFE TECH  
MARS DIAGNOSTICS  
MASHRUBA MEDICAL TECHNOLOGIES  
MEDEQUIP HEALTHCARE SOLUTIONS LLP  
MEDIFILL INTERNATIONAL  
MEDIKOP LIFE SCIENCES  
MEDION HEATHCARE  
MEDISAFE INTERNATIONAL  
MEDITECH SYSTEMS (INDIA)  
MEHTA TUBES LIMITED  
METROLABS

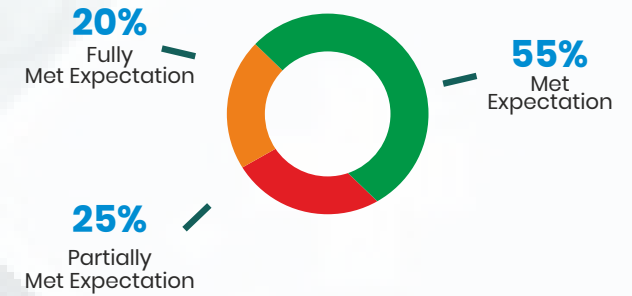
MICROLIT  
MIDMARK INDIA  
MINMAX RACK INDUSTRY LTD  
MVS ENGINEERING PVT. LTD  
NARULA UDYOG INDIA PVT LTD  
NISCO INDIA (NISCOMED)  
NISHI MEDCARE  
OCTAPLAST LIFE SCIENCES  
OMSONS GLASSWARE PVT LTD  
ONNIX TECHNO MEDICAL  
ORTHOLIFE SYSTEMS PVT LTD  
OSCAR MEDICARE PVT LTD  
OXYCARE MEDICAL DEVICES  
P & D HEALTHCARE  
PARADISE SCIENTIFIC COMPANY LTD  
PHOENIX INNOVATIVE HEALTHCARE  
MANUFACTURERS PVT.LTD.  
PMT HEALTHCARE PVT LTD  
PRECISION MEDICAL RESOURCES  
PSK PHARMA PVT LTD  
RAKIRO BIOTECH SYSTEMS PVT LTD  
RANISH IMPEX PVT LTD  
RECTANGLE HEALTH CARE PVT LTD  
RESEARCH LAB FINE CHEM / BANGLADESH  
SCIENCE HOUSE  
ROSSMAX INTERNATIONAL LTD. ( SWISS )  
RV INSTRUMENTS  
S I SURGICAL PVT LTD  
S.T.MARKETING CORPORATION LTD [ BREAS  
MEDICAL ]  
SAI LIFE INDUSTRIES  
SCIENTICO  
SENCO HOSPITAL SUPPLY AND COMPANY  
SHIV RAM MEDICAL DEVICES  
SIDAK LIFECARE PVT LTD  
SIKHA MEDIEQUIP PRIVATE LIMITED

# EXHIBITOR'S LIST

SILICO & CHEMICO  
 SOFT IMAGING & MEDICAL SOLUTIONS  
 SS TECHNOMED PVT LTD  
 SUPREME SURGICO  
 TATARIA HYGIENE  
 TECHNOMED INSTRUMENTS & EQUIPMENTS  
 SALES PVT LTD  
 THYMOL AUTOCLAVE INDIA  
 TRANSCO MEDICAL SYSTEM  
 UNICARE INDUSTRIES / UNICARE MEDICAL  
 SYSTEM PVT LTD  
 UNITED SURGICAL INDUSTRIES  
 VARSHA HYGIENIC MACHINERIES  
 VENTECH GLASSWARES AND EQUIPMENT  
 (SCIENCE ZONE)  
 VINOD MEDICAL SYSTEMS PVT LTD  
 AD-WEIGHT MEDIA & MARKETING SOLUTIONS  
 PVT. LTD.  
 THE PHARMA WORLD  
 ENGINEERING EXPORT PROMOTION COUNCIL  
 OF INDIA  
 MINDRAY  
 MERIL DIAGNOSTIC  
 LABOMED INC  
 BIOCHECK INC  
 ZECEN BIOTECH INC  
 BRUKER  
 RADWAG  
 XYLEM ANALYTICS  
 YOUNGIN CHORMASS  
 OPTIKA ITALY  
 ISO LAB GERMANY  
 CLEAVER SCIENTIFIC  
 JENCO INSTRUMENTS  
 LABGLASS  
 D-LAB GERMANY  
 P-SCALE TAIWAN

TAISITE LAB SCIENCE INC USA  
 WIGGENS GERMANY  
 AIRTECH CHINA  
 ALLENGERS MEDICAL SYSTEMS LTD  
 BIOLABS  
 MELNG BIOLOOGY & MEDICAL  
 SP LIFE SCIENCES  
 FUJI FILM WAKO  
 BLUE RAY BIOTECH  
 SPL LIFESCIENCES  
 EUROMEX MICROSCOPES  
 GENAXY SCIENTIFIC PVT LTD  
 AVANTOR INC  
 SISCO RESEARCH LABORATORIES PVT LTD  
 TINTOMETER LTD / LOVIBOND  
 FAVORGEN BIOTECH CORP  
 ACNOVA LTD  
 CRUMA LABORATORY EQUIPMENT  
 DUPERTHAL GERMANY  
 THERMO FISHER SCIENTIFIC  
 FUMEX MOVEX GROUP  
 BEING INSTRUMENTS  
 SCHMIDT HAENSCH GMBH  
 HAIER BIOMEDICALS  
 JINAN HANON INSTRUMENTS CO LTD  
 QUALITY LAB SOLUTIONS  
 PHARMAFFILIATES ANALYTICS & SYNTHETICS  
 P LTD  
 UVX ANALYTICS PVT LTD  
 SYSMEX CORPORATION  
 ROCHE HOLDING AG  
 HELENA BIOSCIENCES  
 HYBRIBIO  
 ARKRAY INC  
 RR MECHATRONICS  
 BPL MEDICAL TECHNOLOGIES  
 PHILIPS HEALTHCARE

## ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



## EXHIBITORS SURVEY RESULTS

**78** % EXHIBITORS SAID THEY WERE HAPPY WITH THE NUMBER OF VISITORS

**83** % EXHIBITORS RATED THE QUALITY OF THE LEADS GENERATED ON SITE AS GOOD OR EXCELLENT

# VISITOR'S PROFILE

- Doctors (Surgery) & Practicing Physician
- Doctors (From Hospitals, Health Centres, Sub-Centres Other Medical Establishments)
- Hospital Directors / CEO / Procurement Head
- Hospital Administration Managers and Staff
- Physiotherapists & Ergo therapists
- Biologists, Microbiologists, Bio-Chemists, Chemists, Process Engineers
- Non-Government Organizations (NGOs) for Rehabilitation Aids
- Visitors with Medical Pharmaceutical Vocational Training (e.g. Medical Laboratory Assistant, Technician, Doctor's Assistant, Nurse)
- Diagnostic & Pathology Labs
- Visitors from Academies and Universities
- Visitors from Government or International Agencies and Associations

## EXHIBITION PROFILE

Blood Cell Counters  
Blood Bank Centrifuges  
Cleaning Kits  
Clinical Diagnostics  
Clinical Microbiology  
Collection Devices  
Diagnostic Imaging & Equipments  
Diagnostic Reagents & Equipments

Diagnostic Test Systems  
Equipment & Devices  
Homeostasis Test Systems  
In-Vitro Kits  
Molecular Diagnostics  
OEM Products  
Rapid Test Systems

## VISITOR SURVEY RESULTS



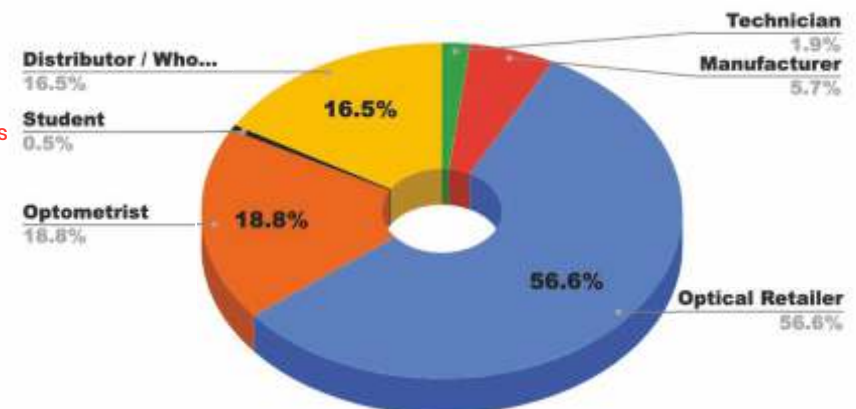
TOTAL  
VISITORS  
7500 +

INTERNATIONAL  
VISITORS  
350 +

VISITORS  
FROM ALL  
COUNTRIES  
17 +

# 85

%  
OF THE VISITORS SAID  
THAT THEY WOULD  
BE KEEN TO ATTEND  
AGAIN NEXT YEAR





# VISITOR'S PERSPECTIVE

## PURPOSE OF VISIT:

**32%**

*Purchase Products*

**21%**

*Search for dealers & agents*

**11%**

*Search for partners & projects*

**36%**

*Collect industry information,  
networking & other purposes*

## COST EFFECTIVENESS IN PARTICIPATION:



**95%**



**02%**



**03%**

## VISITORS FEEDBACK

**87%**

*Visitors were  
satisfied with  
result achieved*

*New Business Opportunities*

*Industry Insights*

*Commercial Objectives*

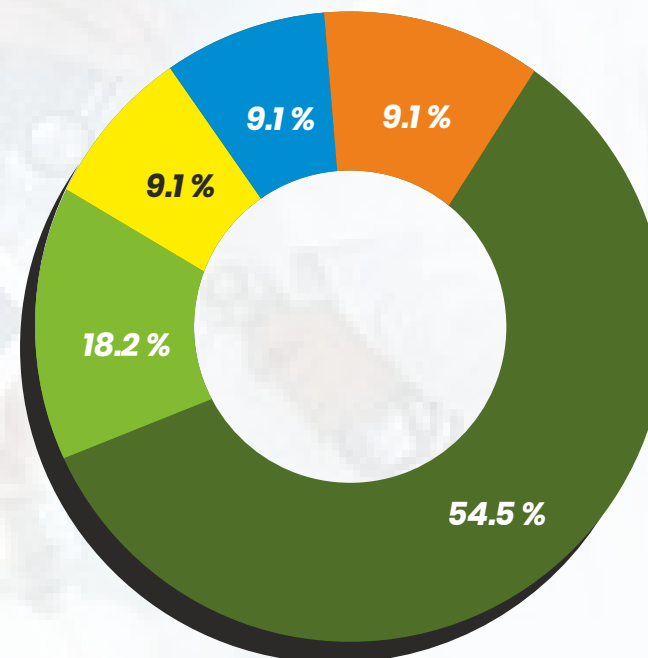
*Networking*

**62%**

*Visitors were  
decision makers*

**92%**

*Visitors will  
visit in next year*



# IN - SHOW ACTIVITY

## MEDIA CAMPAIGNS

facebook

**5 LAKHS +** Reach on Facebook

Google  
AdWords

**9 LAKHS +** Impressions on Google



**35 LAKHS +** Reach on Facebook



**11 LAKHS +** Impressions on Google



## EXHIBITION ARRANGEMENTS:



## QUALITY OF BUSINESS VISITORS:



# OUR PARTNERS

## CO-ORGANISERS



## SUPPORTING ASSOCIATION



## MEDIA PARTNERS



07 - 08 - 09 SEPTEMBER' 2023

INTERNATIONAL CONVENTION CITY (ICCB),  
BASHUNDHARA, DHAKA, BANGLADESH

## BANGLA MED EXPO 2023

*will surely be*  
**BIGGER & BETTER**



*For Sales / Stall Bookings, Contact*

Anurodh Parashar  
+91 81309 98383  
[anurodh@sdpromomedia.com](mailto:anurodh@sdpromomedia.com)

Debendu Basak  
+91 81309 90665  
[debendu@sdpromomedia.com](mailto:debendu@sdpromomedia.com)

Sadam Yousuf  
+91 81309 90667  
[sadam@sdpromomedia.com](mailto:sadam@sdpromomedia.com)

*Organiser*



S D PROMO MEDIA PVT LTD

B-820, 8th Floor, Tower B, Noida One IT Park, Sector 62, Noida, Uttar Pradesh

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