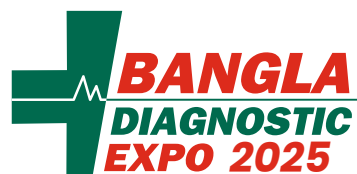




**BANGLA  
MEDeXPO**

Exclusive Exhibition on Medical, Surgical,  
Diagnostic and Hospital Products



South East Asia's only focussed Diagnostic  
Products and Consumables Exhibition

# POST SHOW REPORT 2025



**21 22 23**  
**AUGUST 2025**



**INTERNATIONAL CONVENTION  
CITY (ICCB), BASHUNDHARA,  
DHAKA, BANGLADESH**

[www.banglamedexpo.com](http://www.banglamedexpo.com)

# — INAUGURATION





# FACTS & FIGURES

## TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

We are pioneers of comprehensive, multi-dimensional professional service providers for healthcare, biotechnology, laboratory, optical, ophthalmology and education sectors. We are committed to connect potential buyers for our customers to expand their businesses. We have carved a respectable niche for ourselves in the area of trade exhibitions, conferences, and workshops.

We are organisers of biggest trade shows and conferences in India, Africa and South East Asia.

**3,500+**  
SQ. MT. GROSS AREA

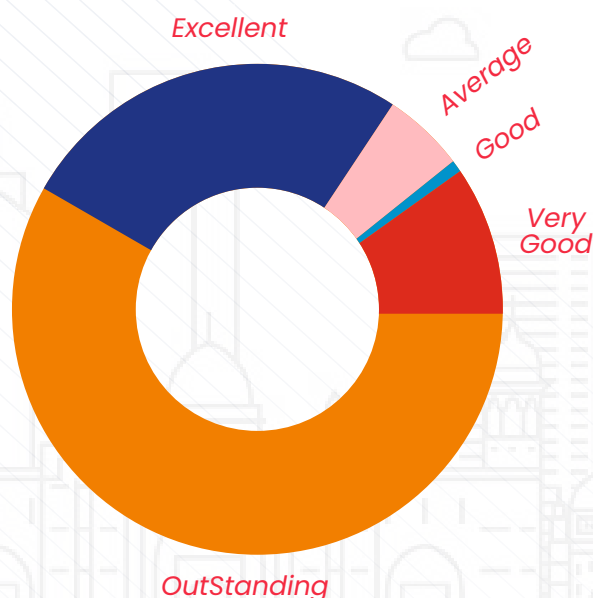
**4,800+**  
TRADE VISITORS

**170+**  
EXHIBITORS

**250+**  
BRANDS

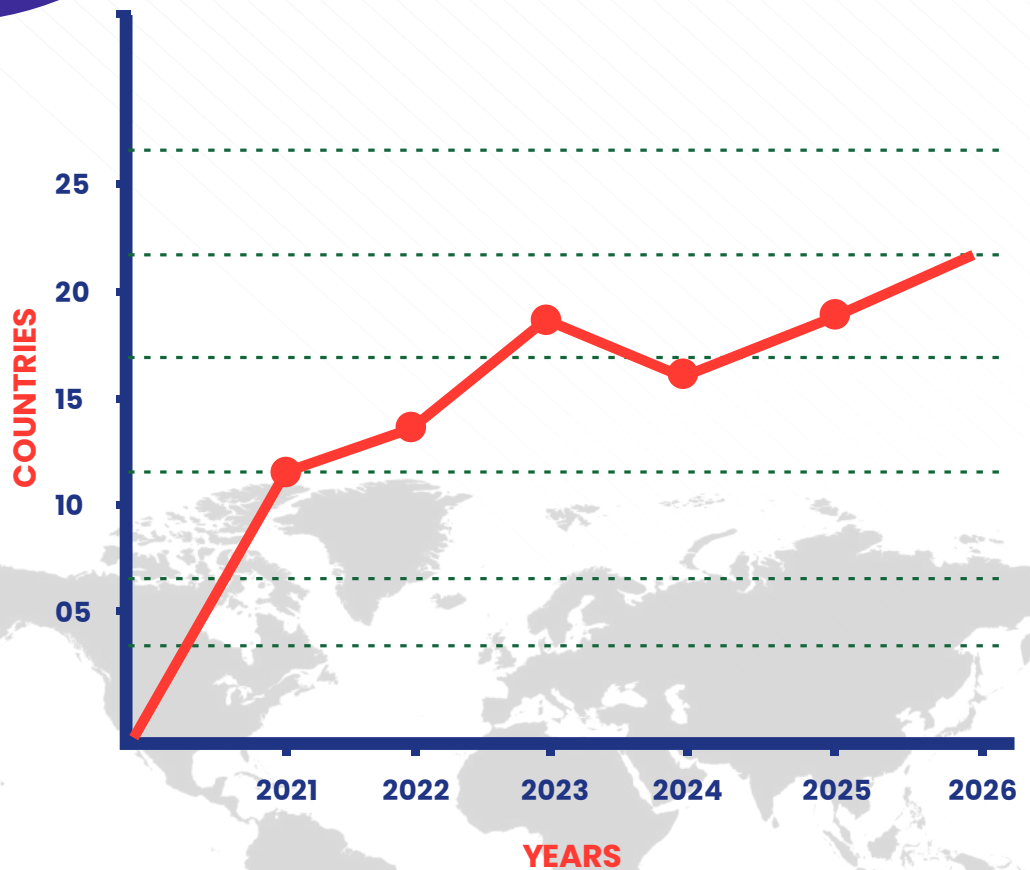
**400+**  
DELEGATES

**15+**  
EXHIBITING  
COUNTRIES



INTERNATIONAL  
PARTICIPATION

PRE - SHOW  
ACTIVITY



**28,000+**  
QR Code Invitations

**2,60,000+** SMS CAMPAIGN

**1,00,000+** EMAIL CAMPAIGN

**3,50,000+** WHATSAPP CAMPAIGN

### Personalized Printed Invitations

Provided to Exhibitors to Invite their Key Contacts

### On - Ground Visits

by marketing team

### Press Meet

Show launch & media interaction among esteemed journalists.

### Round the Year Promotion

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

### Brand Promotion & Establishment

Participants brand promoted through Social Media in category of products to targeted audience.

# EXHIBITOR'S LIST

- ABC GROUP
- ABDOS LABTECH PVT LTD
- ADELTA OPTEC
- ADEPTEC ELECTRONICS
- ADORE MEDICAL PVT LTD
- AE HEALTH
- AEGIS LIFESCIENCE INDIA
- AICARE INDUSTRIES PVT LTD
- AIROX TECHNOLOGIES LTD
- ALAN MEDICAL INDIA
- ALIVE HEALTHCARE LTD
- ALLIDE MEDICAL INDIA
- AMRIT SCIENTIFIC INDUSTRIES
- AMS UK
- ANEER ENGINEERS PVT LTD
- ANZ MEDICAL
- ARTRON LABORATORIES INC
- ASTAR POLAND
- AURA BIOTECHNOLOGIES PRIVATE LIMITED
- AUSTCO MARKETING & SERVICE PTE LTD. USA
- AUTOMATION ENGINEERING & CONTROLS LTD
- AWARENESS TECHNOLOGY INC
- BAISHENG MEDICAL CO., LTD.
- BANGLADESH REFERENCE INSTITUTE FOR CHEMICAL MEASUREMENTS (BRICM)
- BEIJING AEONMED CO. LTD
- BEXEN CARDIO
- BIO MOLECULAR SYSTEM
- BIOBASE
- BIOCARE CHINA
- BIOCHECK DIAGNOSTIC
- BIOELAB
- BIOLINE DIAGNOSTICS LLP
- BIOMAX RUBBER INDUSTRIES SDN BHD
- BIOMETRIC CABLES
- BIOTECH INTERNATIONAL
- BIOTROL LABORATORIES PVT LTD
- BRISTOL INDIA
- BTL RESEARCH LABS
- CARDIOLINE
- CLARITY MEDICAL PVT LTD
- CODEX
- DIESTRO WORLDWIDE
- DLAB SCIENTIFIC INC
- DR. BLOODO
- DR. MACH GMBH & CO. KG , GERMANY
- DRGEM KOREA
- DRS CONSULTANT PVT LTD
- DYMIND BIOTECHNOLOGY CO., LTD.
- EDAN CHINA
- EISCO LAB
- EIZO JAPAN
- ENERTECH HEALTHCARE
- EUROIMMUN
- EXIAS MEDICAL
- EXPLORE MEDICALS
- FERMEX SOLUTIONS LLP
- FORAS TURKEY
- FUJI
- FUTURA SURGICARE PVT LTD
- GCC BIOTECH
- GENESIS BD
- GENIST TECHNOCRACY PVT LTD
- GENUINE BIO SYSTEM PVT LTD
- GIANTCHEM LTD
- GLOBAL MEDICARE
- GST CORPORATION LIMITED
- HARDIK MEDITECH
- HAWKMED CHINA
- HEALTH & FITNESS
- HELENA BIOSCIENCES
- HEMA INNOVATIVE HEALTHCARE PROJECTS
- HEYER MEDICAL AG
- HIPRO
- HOMECUE

# EXHIBITOR'S LIST

- HOSPACCX HEALTHCARE BUSINESS CONSULTING PVT LTD
- HOSPEDIA INDIA
- HOSPI LINE EQUIPMENTS PVT LTD
- HTI TURKEY
- IMMUNO SCIENCE INDIA PVT LTD
- IMPERIAL BIOTECH
- IMPERIAL MEDICARE PVT LTD
- INTENSE MEDICAL & DENTAL SYSTEM PVT LTD
- ISLAM TRADING
- JANITRI INNOVATIONS PVT LTD
- JIANGSU RIPE MEDICAL INSTRUMENTS TECHNOLOGY CO, LTD CHINA
- JONAKI SCIENTIFIC STORES
- JPI HEALTHCARE
- JS RESEARCH INC
- JULLSURG INSTRUMENTS CORP
- KAY & COMPANY
- KLS MARTIN GROUP GERMANY
- KONNA (TECHNOMED PVT LTD) INDIA
- LABOMED INC
- LAMIDEY NOURY MÉDICAL
- LAPARO MED PRIVATE LIMITED
- LIFE TECH
- LIFELINE MEDICAL DEVICES
- LIFEOPTO ELECTRONICS
- LIFESTREAM INTERNATIONAL
- LIFOTRONIC TECHNOLOGY CO., LTD.
- LORD'S MARK INDUSTRIES PVT LTD
- LOREN LABORATORIES
- LYNX
- M.R ENGINEERING WORKS PVT LTD
- MATRIX SURGICAL INDUSTRIES
- MDD SWITZERLAND
- MEDI ELECTRONIC KOREA
- MEDICARE HYGIENE LTD
- MEDILAND ENTERPRISE CORPORATION
- MEDION HEALTHCARE PVT LTD
- MEDISAFE INTERNATIONAL
- MEDISIL ENGINEERS
- MEDITECH INDIA
- MEDIVION (MEDITECH PVT LTD ) INDIA
- MEDIWAVES. INC
- MEDLIF
- MEDLINE USA
- MEDSOURCE OZONE BIOMEDICALS PRIVATE LIMITED
- MEDTECH DEVICES
- MEDTECH LIFE PVT LTD
- MERIL DIAGNOSTIC
- MICRO FILT TECHNOLOGIES LLP
- MICROLIT
- MICROMED GROUP
- MINATO JAPAN
- MINDRAY CHINA
- MINDRAY MEDICAL INTERNATIONAL LIMITED
- MIZUHO JAPAN
- MONIR NEURO SPINE SURGICAL MART
- MONOBIND INC
- MUN GLOBAL INDIA
- MURACO DESIGN
- MY DNA
- NANOCHORM TECHNOLOGIES (SUZHOU) CO.LTD
- NAREENA LIFE SCIENCE PVT LTD
- NASAN PVT LTD INDIA
- NEFTON EXPORTS INDUSTRIES
- NEOCRAFT INDIA
- NEPAL MEDICITI HOSPITAL
- NISCO INDIA
- NOVOS TURKEY
- NOVUS BIOLOGICALS
- NUBENO HEALTHCARE PVT LTD
- OCEAN LIFE SCIENCE CORPORATION
- OKUMAN TURKEY
- OMC HEALTHCARE (PVT) LTD
- OMSONS GLASSWARE
- OPERA ITALY

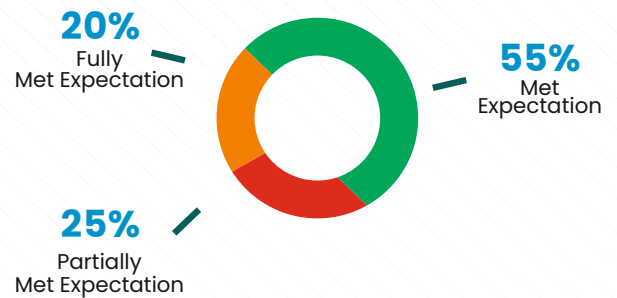
# EXHIBITOR'S LIST

- OPTIBIO CO., LTD.
- OPTIKA MICROSCOPES
- OSTEOPLAST WELLNESS PVT LTD.
- OWANDY RADIOLOGY
- PARADISE SCIENTIFIC COMPANY LTD
- PETTALS SKINCARE OVERSEAS
- PHILIPS HEALTHCARE
- PHOENIX
- PIYUSH INTERNATIONAL
- PMT HEALTHCARE PVT LTD
- PRECISION MEDICAL RESOURCES
- P-SCALE
- QIKKS
- QLINE BIOTECH
- QUALIKEMS CHEMICALS LTD
- RADWAG
- RAYTO CHINA
- REBSTOCK GERMANY
- RECTANGLE HEALTH CARE PVT LTD
- REMI ELEKTROTECHNIK LTD
- RIMSA
- RMS INDIA
- ROSSMAX INTERNATIONAL LTD. ( SWISS )
- ROYAL SURGICARE PVT LTD
- S I SURGICAL PVT LTD
- SALWAN SURGICARE REGD.
- SARTORIUS
- SBRG MEDITECH PVT LTD
- SCOPE MEDICAL DEVICES PVT LTD
- SD BIOSENSOR INC
- SD FINE CHEM LTD
- SG HEALTHCARE KOREA
- SHANGHAI SHEN DA INP & EXPORT CO, LTD CHINA
- SHELVES TECH PVT LTD
- SHIKHA MEDIEQUIP PRIVATE LIMITED
- SHREE BALAJI SURGICAL PVT LTD
- SI ANALYTICS
- SI SURGICAL PVT LTD
- SIMSON PHARMA LTD
- SINOMEX DIAGNOSTICS PVT LTD
- SNIBE
- SOFT IMAGING & MEDICAL SOLUTIONS
- SOFT TOUCH BIO MEDICS
- SOPHONIX CO., LTD
- SPAN LAB
- SRISHTY MEDICAL PVT LTD
- STATUS MEDICAL EQUIPMENTS INDIA PVT LTD
- SUCCEEDA LIMITED
- SUMIT SURGICAL INDIA
- SUPREME SCIENTIFIC & SURGICO
- SURGICARE INDIA
- SWEMED DIAGNOSTICS
- SYNEST SOLUTIONS LIMITED
- TAKEQARE MEDICAL OPC PVT LTD
- TAMILNADU HOSPITAL
- TECHNOEX TRADING CORPORATION PVT LTD
- TECME GLOBAL
- TRANSCO MEDICAL SYSTEM
- TREATON
- TULIP GROUP
- UROMED INDIA
- UZUMCU MEDICAL DEVICES
- VECTOR SURGICAL DISPOSABLES
- VETTA INTERNATIONAL
- VILLA SISTEMI MEDICALI
- VOTEM KOREA
- WINCOM COMPANY LTD
- XENEX INCORPORATED LIMITED
- XINCHENG SCIENTIFIC
- XYLEM ANALYTICS
- ZERONE CO., LTD
- ZERONE KOREA
- ZHUKANG CHINA
- ZUIVEREN
- ZYBIO INC

# EXHIBITOR SURVEY

# EXHIBITOR'S FEEDBACK

## ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



## EXHIBITORS SURVEY RESULTS



"Bangla Med Expo has been good to us so far & we could get contacts of distributors to explore a better future for our growing business. I'd like to grab each and every opportunity till the last moment of the show with a positive plan for next event."

- LLOYD (Morrisons LifeCare Pvt. Ltd.)

It's a big & very good show. It's a mile stone for Indian Manufacturer & other companies in Bangladesh with a lot of opportunities. Everything was arranged in a very smooth manner in the show & all the team is very co-operative. We must a lot of market Leaders with a positive hope of a business potential with them in Bangladesh. I'll be participation again in the show."

- Mohd. Hamid Shaikh (Space Age Diagnostic)

"It's our first time exhibiting at The Bangla Med Expo and it has definitely been worthwhile. The number of leads we've collected has far exceeded our expectations and we are really excited to start talking next steps with them!"

- RAVI ATARA (Phoxton Laser)

"Excellent support from the organisers and the event always delivers high calibre leads. We'll definitely exhibit again."

- ATHRESH (Swemed Diagnostics India)

"This exhibition has been great. We've met quality prospects that we wouldn't have reached through our other marketing channels. Well worth the investment!"

- CECILIA MIAO (Acon Laboratories Inc)

## EXHIBITION PROFILE

- |                                  |                          |
|----------------------------------|--------------------------|
| Blood Cell Counters              | Diagnostic Test Systems  |
| Blood Bank Centrifuges           | Equipment & Devices      |
| Cleaning Kits                    | Homeostasis Test Systems |
| Clinical Diagnostics             | In-Vitro Kits            |
| Clinical Microbiology            | Molecular Diagnostics    |
| Collection Devices               | OEM Products             |
| Diagnostic Imaging & Equipments  | Rapid Test Systems       |
| Diagnostic Reagents & Equipments |                          |



# VISITOR PROFILE

Doctors (Surgery) & Practicing Physician  
Doctors (From Hospitals, Health Centres, Sub-Centres  
Other Medical Establishments)  
Hospital Directors / CEO / Procurement Head  
Hospital Administration Managers and Staff  
Physiotherapists & Ergo therapists  
Biologists, Microbiologists, Bio-Chemists, Chemists,  
Process Engineers  
Non-Government Organizations (NGOs) for Rehabilitation  
Aids  
Visitors from Academies and Universities  
Visitors from Government or International Agencies and  
Associations

## VISITOR SURVEY RESULTS



TOTAL  
VISITORS  
4800 +

INTERNATIONAL  
VISITORS  
350 +

VISITORS  
FROM ALL  
COUNTRIES  
15 +

# 83

%  
OF THE VISITORS SAID  
THAT THEY WOULD  
BE KEEN TO ATTEND  
AGAIN NEXT YEAR

# VISITOR'S PERSPECTIVE

## PURPOSE OF VISIT:

**32%**

*Purchase Products*

**21%**

*Search for dealers & agents*

**11%**

*Search for partners & projects*

**36%**

*Collect industry information,  
networking & other purposes*

## COST EFFECTIVENESS IN PARTICIPATION:



**95%**



**02%**



**03%**

## VISITORS FEEDBACK

**81%**

*Visitors were  
satisfied with  
result achieved*

*New Business Opportunities*

*Industry Insights*

*Commercial Objectives*

*Networking*

**62%**

*Visitors were  
decision makers*

**89%**

*Visitors will  
visit in next year*

# IN - SHOW ACTIVITY

## MEDIA CAMPAIGNS

facebook

**5 LAKHS +** Reach on Facebook



**35 LAKHS +** Reach on Facebook



**9 LAKHS +** Impressions on Google



**11 LAKHS +** Impressions on Google

### EXHIBITION ARRANGEMENTS:



16%  
Excellent

32%  
Very Good

38%  
Good

14%  
Average

### QUALITY OF BUSINESS VISITORS:



28%  
Excellent

36%  
Very Good

32%  
Good

04%  
Average



5,000,000 +  
Exposure of online  
advertising

2,40,000 +  
SMS sent

Other Marketing Tools

100,000 +  
Invitations mailed

Print Marketing

Digital Marketing

500,000 +  
Pageview of official  
website

Collaterals

51,000 +  
EDM coverage

Tele-Calling

Social Media Marketing

25,000+  
Followers of official  
Social Media Platforms

CO-ORGANISERS



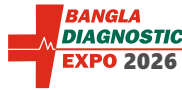
SUPPORTING ASSOCIATION



MEDIA PARTNERS



# See you Next Year !



**08 09 10**

**OCTOBER 2026**

**(ICCB) International Convention  
City Bashundhara, Dhaka - Bangladesh**

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