

POST SHOW REPORT 2024

06 07 08
DECEMBER 2024



**BANGLA
MEDeXPO**

Exclusive Exhibition on Medical, Surgical,
Diagnostic and Hospital Products



South East Asia's only focussed Diagnostic
Products and Consumables Exhibition



We are building a healthcare future that is for
everyone. Let's reinvent the business of
medical tourism and how consumers access healthcare.



**INTERNATIONAL CONVENTION
CITY (ICCB), BASHUNDHARA,
DHAKA, BANGLADESH**

www.banglamedexpo.com

— INAUGURATION



FACTS & FIGURES

TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

We are pioneers of comprehensive, multi-dimensional professional service providers for healthcare, biotechnology, laboratory, optical, ophthalmology and education sectors. We are committed to connect potential buyers for our customers to expand their businesses. We have carved a respectable niche for ourselves in the area of trade exhibitions, conferences, and workshops.

We are organisers of biggest trade shows and conferences in India, Africa and South East Asia.

3,500+

SQ. MT. GROSS AREA

4,800+

TRADE VISITORS

170+

EXHIBITORS

250+

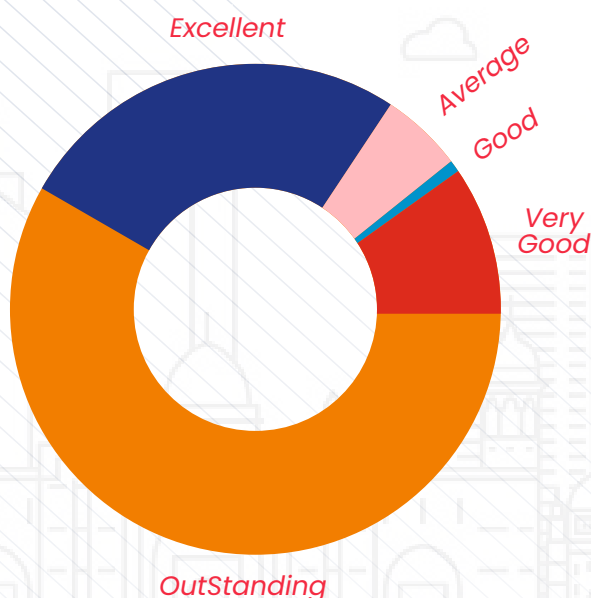
BRANDS

400+

DELEGATES

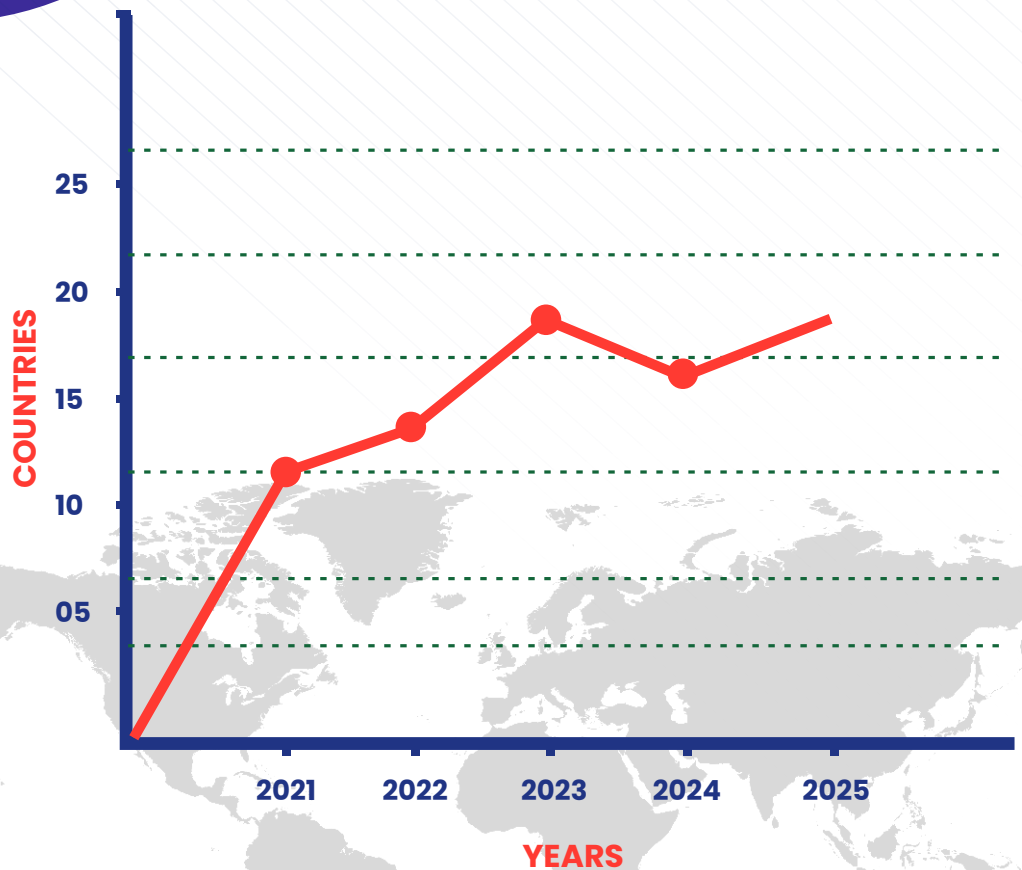
15+

EXHIBITING COUNTRIES



INTERNATIONAL PARTICIPATION

PRE-SHOW ACTIVITY



28,000+
QR Code Invitations

2,60,000+ SMS CAMPAIGN

1,00,000+ EMAIL CAMPAIGN

3,50,000+ WHATSAPP CAMPAIGN

Personalized Printed Invitations

Provided to Exhibitors to Invite their Key Contacts

On - Ground Visits

by marketing team

Press Meet

Show launch & media interaction among esteemed journalists.

Round the Year Promotion

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

Brand Promotion & Establishment

Participants brand promoted through Social Media in category of products to targeted audience.

EXHIBITOR'S LIST

- AAYMED INSTRUMENTS
- ACCURA BIOTECHNOLOGY
- ACON LABORATORIES INC
- AE HEALTH
- AGAPPE DIAGNOSTIC
- AIZ & CO
- ALAN MEDICAL
- ALERIO X RAY
- ALIVE HEALTHCARE LTD
- ALLIDE MEDICAL INDIA
- ALPINION MEDICAL SYSTEMS
- ANYOOR INTERNATIONAL
- ANZ MEDICAL
- ASTEL INC
- AUSTCO MARKETING & SERVICE PTE LTD. USA
- B. MEC IMAGING
- BEACON DIAGNOSTIC
- BEMEMS CO., LTD
- BEXEN CARDIO
- BIOBASE
- BIOCARE CHINA
- BIOCHECK DIAGNOSTIC
- BIOELAB
- BIOLINE DIAGNOSTICS LLP
- BIOTECH INTERNATIONAL
- CARDIOLINE
- CRYSTAL SURGICAL
- DIESTRO WORLDWIDE
- DLAB SCIENTIFIC INC
- DR. MACH GMBH & CO. KG , GERMANY
- DRGEM KOREA
- DYMIND BIOTECHNOLOGY CO., LTD.
- EDAN CHINA
- EISCO LAB
- ENDO TOUCH TRADE INTERNATIONAL
- ENDONEST MEDICAL SYSTEMS LLP
- EUROMEDIX HEALTHCARE
- FMI MEDICAL SYSTEM
- FORAS TURKEY
- GEMSS HEALTHCARE
- GENUINE BIO SYSTEM PVT LTD
- HARI OM SURGICAL
- HAWKMED CHINA
- HELENA BIOSCIENCES
- HEYER MEDICAL AG
- HIPRO
- HOSPEDIA INDIA
- HOSPI LINE EQUIPMENTS PVT. LTD.

EXHIBITOR'S LIST

- HOSPEDIA INDIA
- HOSPI LINE EQUIPMENTS PVT. LTD.
- HTI TURKEY
- INFINITY MEDIQUIP INDIA PVT LTD
- ISLAM TRADING
- JEEBONDEEP SURGICAL
- JPI HEALTHCARE
- JS RESEARCH INC
- KEMSAIF MEDITECH LTD
- KLS MARTIN GROUP GERMANY
- KONNA (TECHNOMED PVT LTD) INDIA
- KOSHBIO PVT. LTD.
- LABOMED INC
- LAMIDEY NOURY MEDICAL
- LIFE TECH
- LIFESTREAM INTERNATIONAL
- LIFOTRONIC TECHNOLOGY CO., LTD.
- MANGLAM MEDIKITS PVT LTD
- MARJAN INTERNATIONAL PVT LTD
- MEDI ELECTRONIC KOREA
- MEDI TRADE
- MEDI TRUST SOLUTIONS
- MEDILAND ENTERPRISE CORPORATION
- MEDION HEALTHCARE
- MEDISAFE INTERNATIONAL
- MEDIVION (MEDITECH PVT LTD) INDIA
- MEDTECH LIFE PVT LTD
- MERIL DIAGNOSTIC
- MICROMED GROUP
- MINDRAY
- MINDRAY CHINA
- MINDRAY MEDICAL INTERNATIONAL LIMITED
- MINFOUND MEDICAL
- MIZUHO JAPAN
- MONIR NEURO SPINE SURGICAL MART
- MONOBIND INC
- MURACO DESIGN
- NASAN PVT LTD INDIA
- NEOCRAFT INDIA
- NOVOS TURKEY
- OKUMAN TURKEY
- OPERA ITALY
- OPTIBIO CO., LTD.
- OPTIKA MICROSCOPES
- ORION SUTURES INDIA PVT LTD
- OWANDY RADIOLOGY
- OXALIS DIAGNOSTICS PVT LTD
- PARADISE SCIENTIFIC COMPANY LTD

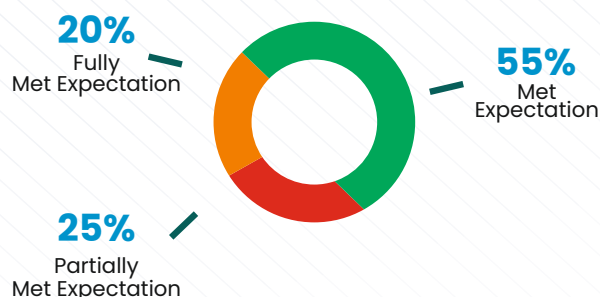
EXHIBITOR'S LIST

- PHILIPS HEALTHCARE
- PHOENIX
- PHOXTON LASER
- POINTNIX CO., LTD
- PRECISION MEDICAL RESOURCES
- P-SCALE
- PURE CHECK DIAGNOSTIC
- RADWAG
- RAYENCE X-RAY
- RAYTO CHINA
- REBSTOCK GERMANY
- RIMSA
- RMS INDIA
- ROSSMAX INTERNATIONAL LTD. (SWISS)
- SAFE MEDICAL SUPPLY NEPAL PVT LTD
- SAMSUNG
- SD BIOSENSOR INC
- SG HEALTHCARE KOREA
- SI ANALYTICS
- SI SURGICAL PVT LTD
- SIGNERS CO., LTD
- SMAM
- SOFT IMAGING & MEDICAL SOLUTIONS
- SOPHONIX CO., LTD
- SPACE AGE DIAGNOSTICS
- ST. STONE MEDICAL DEVICES
- STERILE SAFEQUIP & CHEMICALS LLP
- SUCCEEDA LIMITED
- SUMIT SURGICAL INDIA
- SWEMED DIAGNOSTICS INDIA
- TECME GLOBAL
- TELERAD MEDICAL SYSTEMS PVT LTD
- TRANSBA MEDICAL SERVICES
- TRANSCO MEDICAL SYSTEM
- TRANSMED LIMITED
- TREATON
- TULIP GROUP
- UZUMCU MEDICAL DEVICES
- VILLA SISTEMI MEDICALI
- VOTEM KOREA
- WUHAN ZONCAREBIO-MEDICAL ELECTRONICS CO., LTD
- XYLEM ANALYTICS
- ZERONE CO., LTD
- ZERONE KOREA
- ZHUKANG CHINA
- ZYBIO INC

EXHIBITOR SURVEY

EXHIBITOR'S FEEDBACK

ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



EXHIBITORS SURVEY RESULTS



"Bangla Med Expo has been good to us so far & we could get contacts of distributors to explore a better future for our growing business. I'd like to grab each and every opportunity till the last moment of the show with a positive plan for next event."

- LLOYD (Morrisons LifeCare Pvt. Ltd.)

It's a big & very good show. It's a mile stone for Indian Manufacturer & other companies in Bangladesh with a lot of opportunities. Everything was arranged in a very smooth manner in the show & all the team is very co-operative. We must a lot of market Leaders with a positive hope of a business potential with them in Bangladesh. I'll be participation again in the show."

- Mohd. Hamid Shaikh (Space Age Diagnostic)

"It's our first time exhibiting at The Bangla Med Expo and it has definitely been worthwhile. The number of leads we've collected has far exceeded our expectations and we are really excited to start talking next steps with them!"

- RAVI ATARA (Phoxton Laser)

"Excellent support from the organisers and the event always delivers high calibre leads. We'll definitely exhibit again."

- ATHRESH (Swemed Diagnostics India)

"This exhibition has been great. We've met quality prospects that we wouldn't have reached through our other marketing channels. Well worth the investment!"

- CECILIA MIAO (Acon Laboratories Inc)

EXHIBITION PROFILE

- | | |
|----------------------------------|--------------------------|
| Blood Cell Counters | Diagnostic Test Systems |
| Blood Bank Centrifuges | Equipment & Devices |
| Cleaning Kits | Homeostasis Test Systems |
| Clinical Diagnostics | In-Vitro Kits |
| Clinical Microbiology | Molecular Diagnostics |
| Collection Devices | OEM Products |
| Diagnostic Imaging & Equipments | Rapid Test Systems |
| Diagnostic Reagents & Equipments | |

VISITOR PROFILE

Doctors (Surgery) & Practicing Physician
Doctors (From Hospitals, Health Centres, Sub-Centres
Other Medical Establishments)
Hospital Directors / CEO / Procurement Head
Hospital Administration Managers and Staff
Physiotherapists & Ergo therapists
Biologists, Microbiologists, Bio-Chemists, Chemists,
Process Engineers
Non-Government Organizations (NGOs) for Rehabilitation
Aids
Visitors from Academies and Universities
Visitors from Government or International Agencies and
Associations

VISITOR SURVEY RESULTS



TOTAL
VISITORS
4800 +

INTERNATIONAL
VISITORS
350 +

VISITORS
FROM ALL
COUNTRIES
15 +

83

%
OF THE VISITORS SAID
THAT THEY WOULD
BE KEEN TO ATTEND
AGAIN NEXT YEAR

VISITOR'S PERSPECTIVE

PURPOSE OF VISIT:

32%

Purchase Products

21%

Search for dealers & agents

11%

Search for partners & projects

36%

*Collect industry information,
networking & other purposes*

COST EFFECTIVENESS IN PARTICIPATION:



95%



02%



03%

VISITORS FEEDBACK

81%

*Visitors were
satisfied with
result achieved*

New Business Opportunities

Industry Insights

Commercial Objectives

Networking

62%

*Visitors were
decision makers*

89%

*Visitors will
visit in next year*

IN-SHOW ACTIVITY

MEDIA CAMPAIGNS

facebook

5 LAKHS + Reach on Facebook



35 LAKHS + Reach on Facebook



9 LAKHS + Impressions on Google

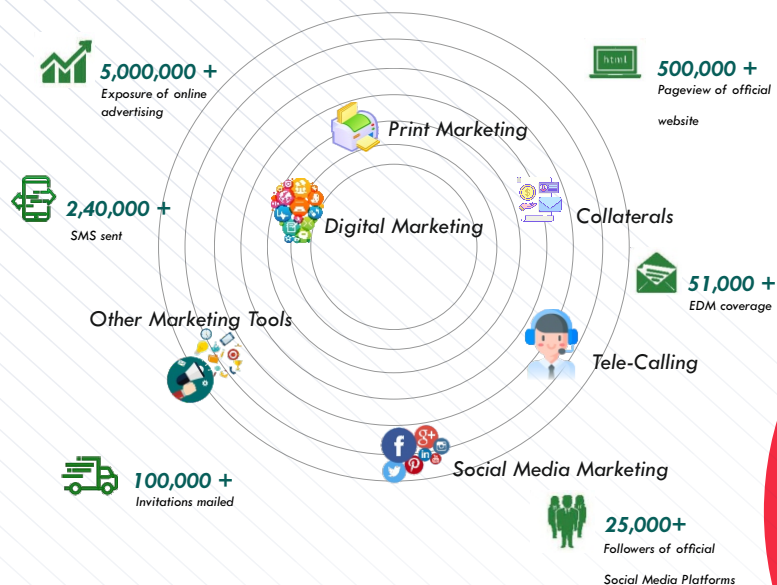


11 LAKHS + Impressions on Google

EXHIBITION ARRANGEMENTS:



QUALITY OF BUSINESS VISITORS:



CO-ORGANISERS



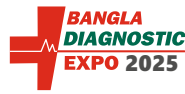
SUPPORTING ASSOCIATION



MEDIA PARTNERS



See you Next Year !



21 22 23

AUGUST 2025

**(ICCB) International Convention
City Bashundhara, Dhaka - Bangladesh**

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Organiser



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