

POST SHOW REPORT 2023

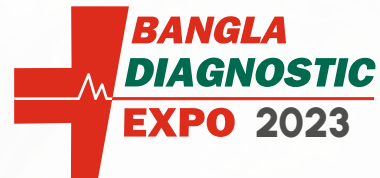
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SEPTEMBER 2023



Exclusive Exhibition on Medical, Surgical,
Diagnostic and Hospital Products

www.banglamedexpo.com



South East Asia's only focussed Diagnostic
Products and Consumables Exhibition



International Exhibition on Laboratory, Scientific,
Analytical & Biotech Instruments, Chemicals & Consumables

www.labbangladesh.com

**INTERNATIONAL CONVENTION
CITY (ICCB), BASHUNDHARA,
DHAKA, BANGALADESH**



INAUGURATION



FACTS & FIGURES

TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

We are pioneers of comprehensive, multi-dimensional professional service providers for healthcare, biotechnology, laboratory, optical, ophthalmology and education sectors. We are committed to connect potential buyers for our customers to expand their businesses. We have carved a respectable niche for ourselves in the area of trade exhibitions, conferences, and workshops.

We are organisers of biggest trade shows and conferences in India, Africa and South East Asia.

8,000+
SQ. MT. GROSS AREA

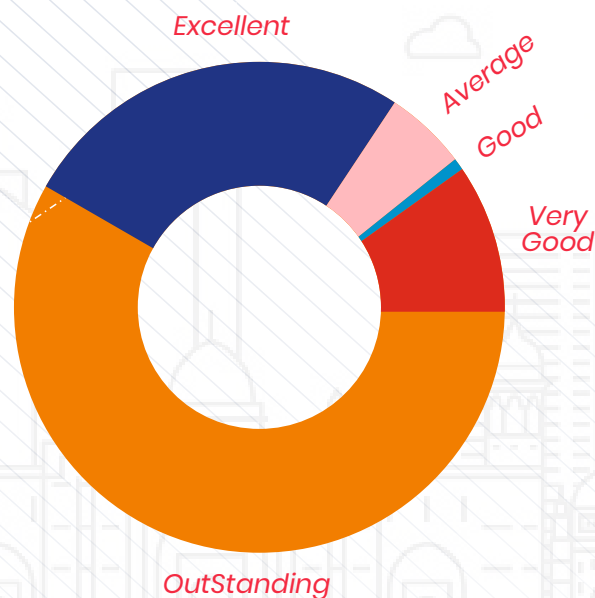
7,500+
TRADE VISITORS

205+
EXHIBITORS

100+
BRANDS

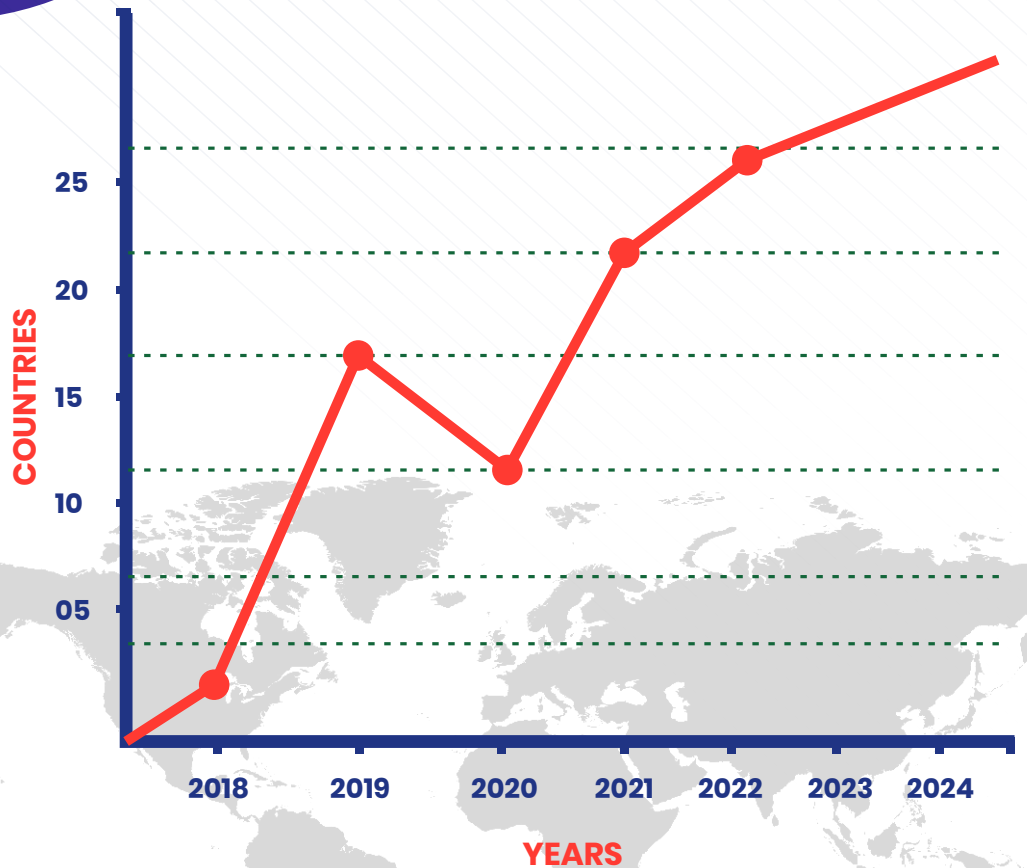
250+
DELEGATES

20+
EXHIBITING COUNTRIES



INTERNATIONAL PARTICIPATION

PRE-SHOW ACTIVITY



50,000+
QR Code Invitations

3,00,000+ SMS CAMPAIGN

1,75,000+ EMAIL CAMPAIGN

4,00,000+ WHATSAPP CAMPAIGN

Personalized Printed Invitations

Provided to Exhibitors to Invite their Key Contacts

On - Ground Visits

by marketing team

Press Meet

Show launch & media interaction among esteemed journalists.

Round the Year Promotion

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

Brand Promotion & Establishment

Participants brand promoted through Social Media in category of products to targeted audience.

EXHIBITOR'S LIST

ADELTA OPTECADEPTEC
ELECTRONIOCSADORE MEDICAL PVT LTD
AICARE INDUSTRIES PVT LTD
AIROX TECHNOLOGIES LTD
AMRIT SCIENTIFIC INDUSTRIES
ANEER ENGINEERS PVT LTD
AURA BIOTECHNOLOGIES PRIVATE LIMITED
BAISHENG MEDICAL CO., LTD.
BEIJING AEONMED CO. LTD
BIOLINE DIAGNOSTICS LLP
BIOMAX RUBBER INDUSTRIES SDN BHD
BIOMETRIC CABLES
BIOTROL LABORATORIES PVT LTD
BRISTOL INDIA
BTL RESEARCH LABS
CLARITY MEDICAL PVT LTD
CODEX
DR. BLOODO
DRS CONSULTANT PVT LTD
ENERTECH HEALTHCARE
EXPLORE MEDICALS
FERMEX SOLUTIONS LLP
FUTURA SURGICARE PVT LTD
GCC BIOTECH
GENIST TECHNOCRACY PVT LTD
GENUINE BIO SYSTEM PVT LTD
GLOBAL MEDICARE
GST CORPORATION LIMITED
HARDIK MEDITECH HEALTH & FITNESS
HOSPACCX HEALTHCARE BUSINESS
CONSULTING PVT LTD
IMMUNO SCIENCE INDIA PVT LTD
IMPERIAL BIOTECH
IMPERIAL MEDICARE PVT LTD
INTENSE MEDICAL & DENTAL SYSTEM PVT LTD
JANITRI INNOVATIONS PVT LTD
JULLSURG INSTRUMENTS CORPKAY &
COMPANY
LAPARO MED PRIVATE LIMITED
LIFELINE MEDICAL DEVICES
LIFEOPTO ELECTRONICS
LORD'S MARK INDUSTRIES PVT LTD
M.R ENGINEERING WORKS PVT LTD
MATRIX SURGICAL INDUSTRIES
MEDICARE HYGIENE LTD
MEDION HEALTHCARE PVT LTD
MEDISAFE INTERNATIONAL
MEDISIL ENGINEERS
MEDITECH INDIA
MEDIWAVES. INC
MEDSOURCE OZONE BIOMEDICALS PRIVATE
LIMITED
MEDTECH DEVICES
MEDTECH LIFE PVT LTD
MICRO FILT TECHNOLOGIES LLP
MICROLITMUN GLOBAL INDIA
MY DNANANOCHORM TECHNOLOGIES
(SUZHOU) CO.LTD
NAREENA LIFE SCIENCE PVT LTD
NEFTON EXPORTS INDUSTRIES
NEPAL MEDICITI HOSPITAL
NISCO INDIA
NUBENO HEALTHCARE PVT LTD
OCEAN LIFE SCIENCE CORPORATION
OSTEOPLAST WELLNESS PVT LTD.
PETTALS SKINCARE OVERSEAS
PIYUSH INTERNATIONAL
PMT HEALTHCARE PVT LTD
QIKKSQLINE BIOTECH
REMI ELEKTRO TECHNIK LTD
ROSSMAX INTERNATIONAL LTD.
SWISS ROYAL SURGICARE PVT LTD
S I SURGICAL PVT LTD
SALWAN SURGICARE REGD.
SBRG MEDITECH PVT LTD
SCOPE MEDICAL DEVICES PVT LTD
SD FINE CHEM LTD
SHELVES TECH PVT LTD
SHIKHA MEDIEQUIP PRIVATE LIMITED
SHREE BALAJI SURGICAL PVT LTD
SIMSON PHARMA LTD
SINOMEX DIAGNOSTICS PVT LTD / METRONIX
MEDICAL SURGICAL EQUIPMENT TRADING LLC
SOFT IMAGING & MEDICAL SOLUTION
SAMS UKASTAR POLANDMINATO JAPAN
SPAN LAB
SRISHTY MEDICAL PVT LTD
STATUS MEDICAL EQUIPMENTS INDIA PVT LTD
SUPREME SCIENTIFIC & SURGICO
SWEMED DIAGNOSTICS
TAKEQARE MEDICAL OPC PVT LTD
TAMILNADU HOSPITAL
TECHNOEX TRADING CORPORATION PVT LTD
VECTOR SURGICAL DISPOSABLES
VETTA INTERNATIONAL
ZUIVEREN
BIOTECH INTERNATIONAL
DYMIND BIOTECHNOLOGY CO., LTD.
MERIL DIAGNOSTIC
DIESTRO WORLDWIDE
BIOCHECK DIAGNOSTIC
SUCCEEDA LIMITED
LABOMED INC
MINDRAY MEDICAL INTERNATIONAL LIMITED
ZYBIO INC

EXHIBITOR'S LIST

AE HEALTH
SOPHONIX CO., LTD
BIOELAB
BIOBASE
PARADISE SCIENTIFIC COMPANY LTD
XYLEM ANALYTIC
SSI ANALYTICS
DLAB SCIENTIFIC INC
RADWAG
JS RESEARCH INC
OPTIKA MICROSCOPES
EISCO LAB
P-SCALETRANSCO MEDICAL SYSTEM
DRGEM KOREA
VOTEM KOREA
NOVOS TURKEY
FORAS TURKEY
HTI TURKEY
HOSPEDIA INDIA
ALLIDE MEDICAL INDIA
NEOCRAFT INDIA
RAYTO CHINA
HAWKMED CHINA
BIOCARE CHINA
EDAN CHINA
ZERONE KOREA
ZHUKANG CHINA
OPERA ITALY
ALIVE HEALTHCARE LTD
PHILIPS HEALTHCARE
CARDIOLINE
JPI HEALTHCARE
VILLA SISTEMI MEDICALI
MICROMED GROUP
OWANDY RADIOLOGY
RIMSAUZUMCU MEDICAL DEVICES
MEDILAND ENTERPRISE CORPORATION
ZERONE CO., LTD
LAMIDEY NOURY MÉDICAL
MURACO DESIGN
HEYER MEDICAL AG
BEXEN CARDIO
TREATON
TECME GLOBAL
PHOENIX
LIFE TECH
LIFOTRONIC TECHNOLOGY CO., LTD.
MONOBIND INC
HIPRO
SD BIOSENSOR INC
OPTIBIO CO., LTD.
TULIP GROUP
HELENA BIOSCIENCES
ISLAM TRADING
MEDIVION (MEDITECH PVT LTD) INDIA
KONNA (TECHNOMED PVT LTD) INDIA
NASAN PVT LTD INDIA
SUMIT SURGICAL INDIA
RMS INDIA
SG HEALTHCARE KORE
AMEDI ELECTRONIC KOREA
REBSTOCK GERMANY
OKUMAN TURKEY
SYNEST SOLUTIONS LIMITED
EIZO JAPAN
HEMA INNOVATIVE HEALTHCARE PROJECTS
JONAKI SCIENTIFIC STORES
OMSONS GLASSWARE
QUALIKEMS CHEMICALS LTD
WINCOM COMPANY LTD
XINCHENG SCIENTIFIC
GIANTCHEM LTD
SOFT TOUCH BIO MEDICS
BANGLADESH REFERENCE INSTITUTE FOR
CHEMICAL MEASUREMENTS (BRICM)
LIFESTREAM INTERNATIONAL
DR. MACH GMBH & CO.
KG , GERMANY
AUSTCO MARKETING & SERVICE PTE LTD. USA
OMC HEALTHCARE (PVT) LTD
AWARENESS TECHNOLOGY INC
HOMECUE
EXIAS MEDICAL
LOREN LABORATORIES
BIO MOLECULAR SYSTEM
EUROIMMUNNOVUS BIOLOGICAL
SARTRON LABORATORIES INC
MONIR NEURO SPINE SURGICAL
MARTSI SURGICAL PVT LTD
XENEX INCORPORATED LIMITED
ABDOS LABTECH PVT LTD
SARTORIUS
LYNX
HOSPI LINE EQUIPMENTS PVT LTD
ABC GROUP
SNIBE
MEDLIF
RECTANGLE HEALTH CARE PVT LTD
MEDLINE USA
UROMED INDIA
SURGICARE INDIA
PRECISION MEDICAL RESOURCES
KLS MARTIN GROUP GERMANY
MIZUHO JAPAN
MINDRAY CHINA
ANZ MEDICAL

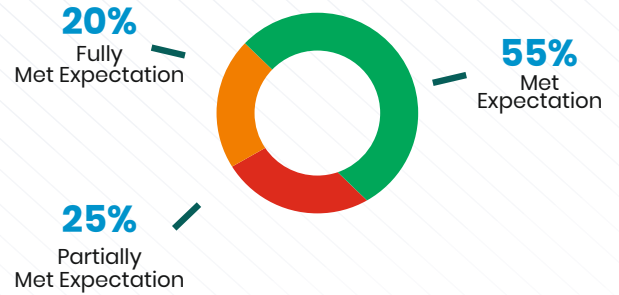
EXHIBITOR'S LIST

ALAN MEDICAL INDIA
MDD SWITZERLAND
AEGIS LIFESCIENCE INDIA
SHANGHAI SHEN DA INP & EXPORT CO, LTD
CHINA
JIANGSU RIPE MEDICAL INSTRUMENTS
TECHNOLOGY CO, LTD CHINA
AUTOMATION ENGINEERING & CONTROLS LTD
FUJI MEDICAL
GENESIS BD
BEACON DIAGNOSTICS PVT LTD
EASEMED ELECTROSURGICAL PVT.LTD
BIOCHECK INC
ZECEN BIOTECH INC
BRUKER
CLEAVER SCIENTIFIC
JENCO INSTRUMENTS
LABGLASS
D-LAB GERMANY
P-SCALE TAIWAN
KMS MANUFACTURING COMPANY
KRISON MEDICAL SOLUTIONS
KRYPTON INDUSTRIES LTD
TAISITE LAB SCIENCE INC USA
WIGGENS GERMANY
AIRTECH CHINA
ALLENGERS MEDICAL SYSTEMS LTD
BIOLABSMELNG BIOLOGY & MEDICAL SP LIFE
SCIENCES
FUJI FILM WAKO
BLUE RAY BIOTECH
SPL LIFESCIENCES
EUROMEX MICROSCOPES
GENAXY SCIENTIFIC PVT LTD
TINTOMETER LTD / LOVIBOND
FAVORGEN BIOTECH CORP
CRUMA LABORATORY EQUIPMENT
DUPERTHAL GERMANY
THERMO FISHER SCIENTIFIC
FUMEX MOVEX GROUP
BEING INSTRUMENTS
SCHMIDT HAENS CH GMBH
HAIER BIOMEDICALS
JINAN HANON INSTRUMENTS CO LTD
QUALITY LAB SOLUTIONS
PHARMA AFFILIATES ANALYTICS &
SYNTHETICS P LTD
UV X ANALYTICS PVT LTD
SYSMEX CORPORATION
ROCHE HOLDING AGHYG
BRIBIOARKRAY INC
RR MECHATRONIC
Some BPL MEDICAL TECHNOLOGIES
MEDIKOP LIFE SCIENCES
MEDION HEATHCARE
MEDISAFE INTERNATIONAL
MEDITECH SYSTEMS (INDIA)
MEHTA TUBES LIMITED
METROLABS
MICROLIT
MIDMARK INDIA
MINMAX RACK INDUSTRY LTD
MVS ENGINEERING PVT. LTD
NARULA UDYOG INDIA PVT LTD
NISCO INDIA (NISCOMED)
NISHI MEDCARE
OCTAPLAST LIFE SCIENCES
OMSONS GLASSWARE PVT LTD
ONNIX TECHNO MEDICAL
ORTHOLIFE SYSTEMS PVT LTD
OSCAR MEDICARE PVT LTD
OXYCARE MEDICAL DEVICES
P & D HEALTHCARE
PARADISE SCIENTIFIC COMPANY LTD
PHOENIX INNOVATIVE HEALTHCARE
MANUFACTURERS PVT.LTD.
PMT HEALTHCARE PVT LTD
PRECISION MEDICAL RESOURCES
PSK PHARMA PVT LTD
RAKIRO BIOTECH SYSTEMS PVT LTD
RANISH IMPEX PVT LTD
RECTANGLE HEALTH CARE PVT LTD
RESEARCH LAB FINE CHEM / BANGLADESH
SCIENCE HOUSE
ROSSMAX INTERNATIONAL LTD. (SWISS)
RV INSTRUMENTS
S I SURGICAL PVT LTD
S.T.MARKETING CORPORATION LTD [BREAS
MEDICAL]
SAI LIFE INDUSTRIES
SCIENTICO
SENCO HOSPITAL SUPPLY AND COMPANY
SHIV RAM MEDICAL DEVICES
SIDAK LIFECARE PVT LTD
SIKHA MEDIEQUIP PRIVATE LIMITED
SILICO & CHEMICO
SOFT IMAGING & MEDICAL SOLUTIONS
SS TECHNOMED PVT LTD
SUPREME SURGICO
TATARIA HYGIENE
TECHNOMED INSTRUMENTS & EQUIPMENTS
SALES PVT LTD
THYMOL AUTOCLAVE INDIA
TRANSCO MEDICAL SYSTEM
UNICARE INDUSTRIES / UNICARE MEDICAL

EXHIBITOR SURVEY

EXHIBITOR'S FEEDBACK

ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



EXHIBITORS SURVEY RESULTS



"Bangla Med Expo & Lab Bangladesh has been good to us so far & we could get contacts of distributors to explore a better future for our growing business. I'd like to grab each and every opportunity till the last moment of the show with a positive plan for next event."

- **DINESH TANDON** (Hindustan Syringes and Medical Devices Ltd)

It's a big & very good show. It's a mile stone for Indian Manufacturer & other companies in Bangladesh with a lot of opportunities. Everything was arranged in a very smooth manner in the show & all the team is very co-operative. We must a lot of market Leaders with a positive hope of a business potential with them in Bangladesh. I'll be participation again in the show."

- **SAFIKUL ISLAM** (JMI HOSPITAL REQUISITE MFG LTD)

"It's our first time exhibiting at The Bangla Med Expo & Lab Bangladesh Exhibition and it has definitely been worthwhile. The number of leads we've collected has far exceeded our expectations and we are really excited to start talking next steps with them!"

- **S. CHATTERJEE** (MidMark India)

"This is our first year exhibiting at The Bangla Med Expo & Lab Bangladesh. We've had some brilliant conversations across the two days and are hopeful that we'll recruit our 20th franchisee as a result of being here. The pre-show marketing support was excellent and really helped us gain brand exposure to our target audience."

- **ASHISH ZUTSHI** (ROSSMAX INTERNATIONAL LTD. { SWISS})

"Excellent support from the organisers and the event always delivers high calibre leads. We'll definitely exhibit again."

- **NAVEEN SHARMA** (SS TECHNOMED PVT LTD)

"This exhibition has been great. We've met quality prospects that we wouldn't have reached through our other marketing channels. Well worth the investment!"

- **ARVIND AGARWAL** (AXIVA SICHEM BIOTECH)

EXHIBITION PROFILE

- | | |
|----------------------------------|--------------------------|
| Blood Cell Counters | Diagnostic Test Systems |
| Blood Bank Centrifuges | Equipment & Devices |
| Cleaning Kits | Homeostasis Test Systems |
| Clinical Diagnostics | In-Vitro Kits |
| Clinical Microbiology | Molecular Diagnostics |
| Collection Devices | OEM Products |
| Diagnostic Imaging & Equipments | Rapid Test Systems |
| Diagnostic Reagents & Equipments | |

VISITOR PROFILE

- Doctors (Surgery) & Practicing Physician
- Doctors (From Hospitals, Health Centres, Sub-Centres Other Medical Establishments)
- Hospital Directors / CEO / Procurement Head
- Hospital Administration Managers and Staff
- Physiotherapists & Ergo therapists
- Biologists, Microbiologists, Bio-Chemists, Chemists, Process Engineers
- Non-Government Organizations (NGOs) for Rehabilitation Aids
- Visitors with Medical Pharmaceutical Vocational Training (e.g. Medical Laboratory Assistant, Technician, Doctor's Assistant, Nurse)
- Diagnostic & Pathology Labs
- Visitors from Academies and Universities
- Visitors from Government or International Agencies and Associations

VISITOR SURVEY RESULTS



TOTAL
VISITORS
7500 +

INTERNATIONAL
VISITORS
350 +

VISITORS
FROM ALL
COUNTRIES
17 +

85

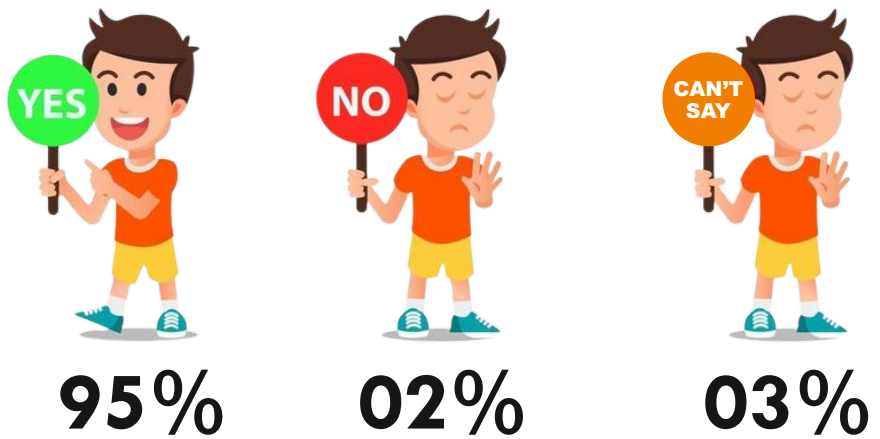
%
OF THE VISITORS SAID
THAT THEY WOULD
BE KEEN TO ATTEND
AGAIN NEXT YEAR

VISITOR'S PERSPECTIVE

PURPOSE OF VISIT:



COST EFFECTIVENESS IN PARTICIPATION:



VISITORS FEEDBACK



IN-SHOW ACTIVITY

MEDIA CAMPAIGNS

facebook

5 LAKHS + Reach on Facebook



35 LAKHS + Reach on Facebook



9 LAKHS + Impressions on Google

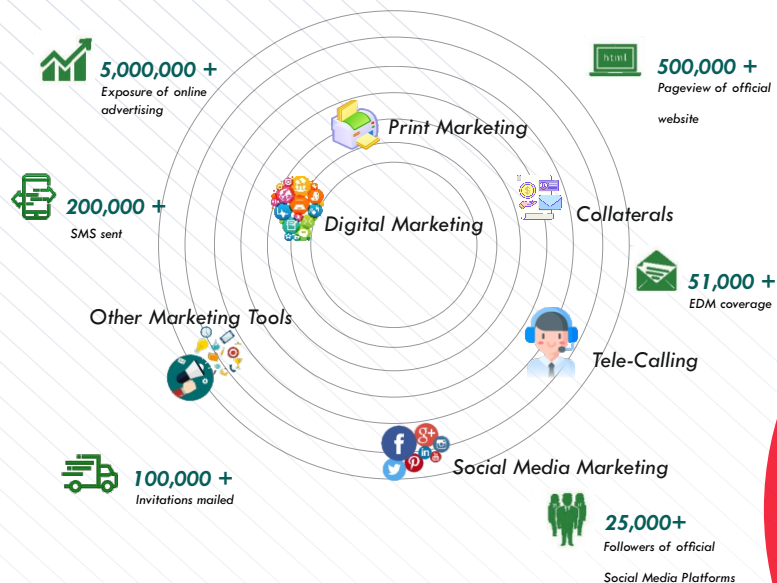


11 LAKHS + Impressions on Google

EXHIBITION ARRANGEMENTS:



QUALITY OF BUSINESS VISITORS:



CO-ORGANISERS



SUPPORTING ASSOCIATION



MEDIA PARTNERS



SEE YOU
NEXT
YEAR!



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OCTOBER 2024

INTERNATIONAL CONVENTION CITY (ICCB),
BASHUNDHARA, DHAKA, BANGLADESH

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Organiser



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