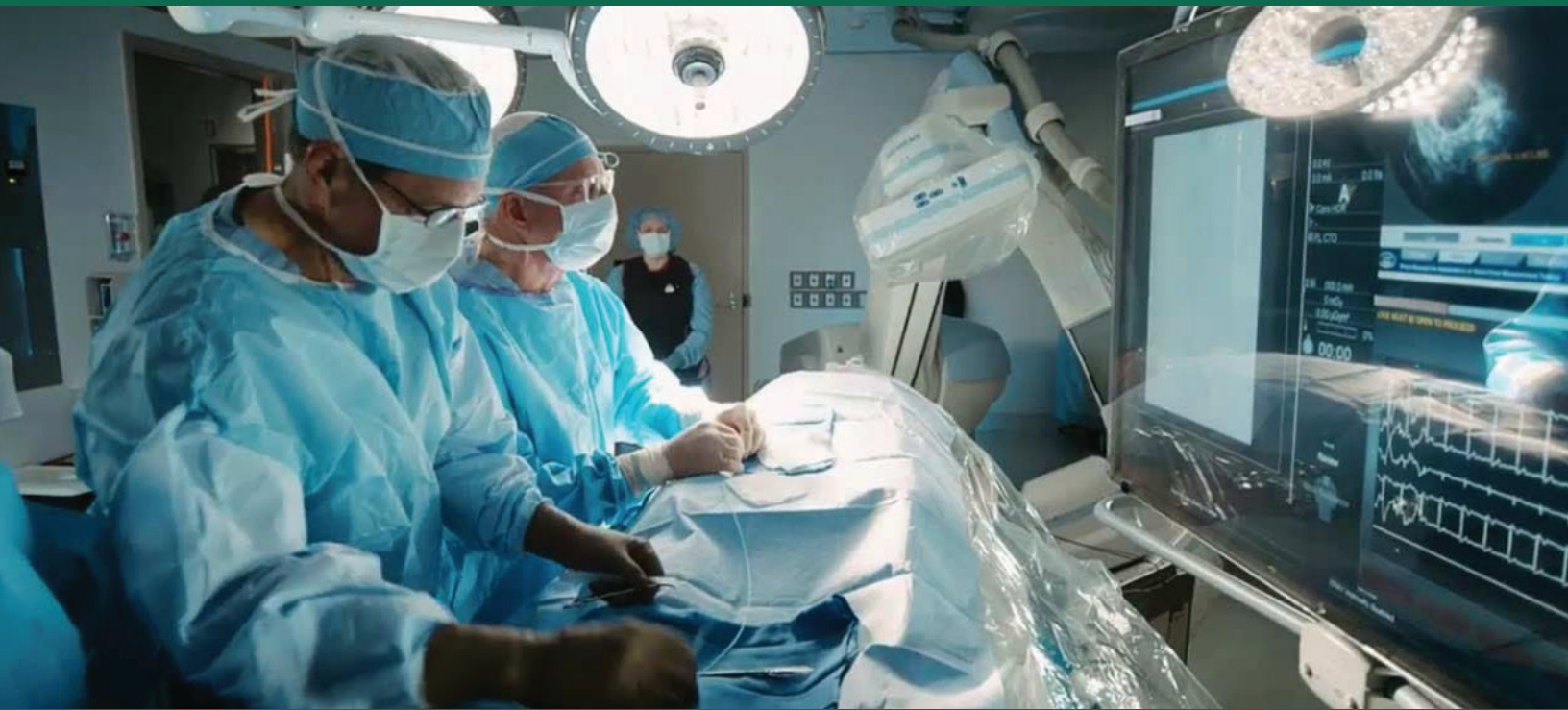




## SPONSORSHIPS PROGRAMME



**30 SEPT, 1 & 2 OCTOBER 2021**  
**ICCB - DHAKA, BANGLADESH**

# SPONSORSHIPS PROGRAMME

<b>Dinner and Cocktail</b>	Exclusive Sponsorship to promote & network with Senior Decision makers	Basic Features 1000 invitation to be send through courier inviting decision maker Standee + Backdrop to be mounted at the venue Every placard shall be featuring the brand name & dish as one- Brand Promotion Logo on every exhibition branding venue	INR 500,000
<b>Lanyard</b>	Brand name/logo on more than 6000 lanyards for all Visitors	Basic Features	INR 300,000
<b>Leaflets Insertion</b>	Sponsor leaflets to be inserted in all print invitations dispatched to visitors and personally delivered to VIP invites. (100,000 printed Invitations)	Basic Features Full Page Advertisement in show catalogue 1 Standee (6*4 ft) at Venue	INR 200,000
<b>Visitor Invitation Cards</b>	Company Details - 1full page (12 x 5 cm) on 100,000 printed invitations	Basic Features	INR 200,000
<b>Photobooth / Selfie Spot</b>	Exhibitor Merchandise can be distributed or logo added to our Offerings for people taking selfies in our 'Selfie Zone'	Basic Features	INR 200,000
<b>Registration Area</b>	Option of poster branding (4 Nos) & T-Shirts for the registration staff	Basic Features	INR 200,000
<b>Food Court</b>	Signage carrying the name, logo shall be present in catering. Every dish shall be bearing sponsor placard	Basic Features	INR 200,000
<b>Water Bottles</b>	Branding on printed labels of water bottles, distributed at registration counter to every visitor	Basic Features	INR 200,000
<b>Souvenirs Printing</b>	Branded souvenirs to be gifted to every VIP visitor (senior decision maker)	Basic Features	INR 100,000

**Basic Features**  
 - Logo of sponsor in our official website  
 - Logo of sponsor in all invitations(digital)  
 - Logo of sponsor on all venue branding

Note- Taxes to be levied at 18% on all the Sponsorship Package.



# SPONSORSHIP PACKAGE

BENEFITS	DIAMOND	GOLD	SILVER	ASSOCIATE
Sponsorship Amount	6 Lakh	4 Lakh	3 Lakh	2 Lakh
Exhibition Stall	15 ( 5mtr X 3mtr)	12 ( 4mtr X 3 Mtr )	9 ( 3mtr X 3mtr)	6( 3mtr X 2mtr)
Advertisement	3 Ad ( Quarterly Newsletter) + 1Show Catalogue Ad	2 Ad ( Quarterly Newsletter) + 1Show Catalogue Ad	1 Ad ( Quarterly Newsletter) + 1Show Catalogue Ad	1 Show Catalogue Ad
Social Media Promotion	Twice- on all North Indian States	Twice- on all North Indian States	Once- on all North Indian States	Once- on all North Indian States
Venue Branding	2 Hoarding- 8X10	1 Hoarding- 8X10	N.A.	N.A.
Logo Usage- All Exhibition Promotion	Yes	Yes	Yes	Yes
Promotional Material Distribution	Exclusive Opportunity at Registration Area	Exclusive Opportunity at Entry Gate of Exhibition Hall	N.A.	N.A.